

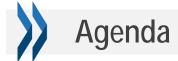
# **Shaping Lifelong Learning**

The Role of Micro-Credentials in Higher Education and Beyond

Shizuka Kato, Project Lead, Higher Education Policy Team
Directorate for Education and Skills

26 November 2024, Prague





- I. What are micro-credentials?
- II. Overview of the OECD's work on micro-credentials
- III. Micro-credential development in higher education
- IV. Harmonised approach to micro-credentials

# Compared to traditional education and training programmes, micro-credentials are



**Smaller** 

More targeted

More flexible

in volume (in study duration or load)

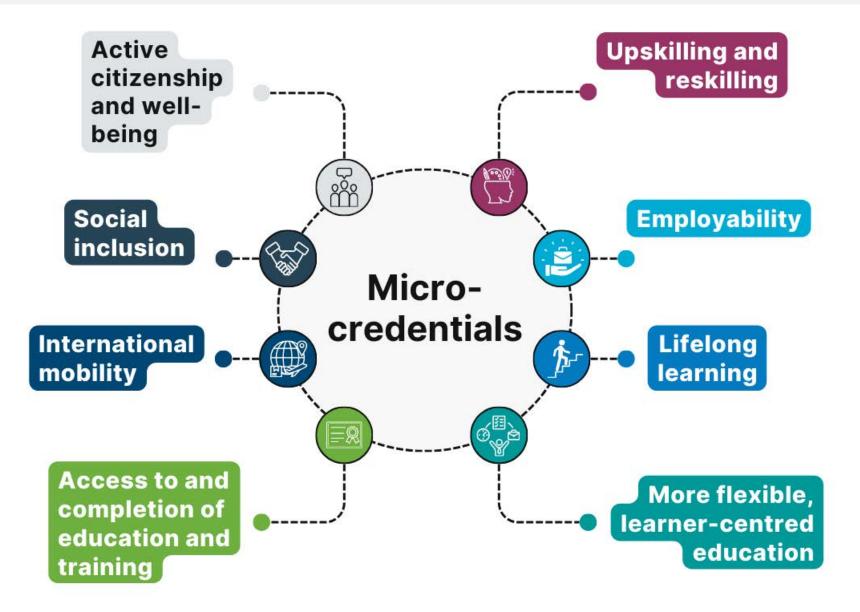
in terms of skills or study topics

in delivery

Source: OECD (2021), "Micro-credential innovations in higher education: Who, What and Why?", OECD Education Policy Perspectives, No. 39, OECD Publishing, Paris, <a href="https://doi.org/10.1787/f14ef041-en">https://doi.org/10.1787/f14ef041-en</a>.



### Why and in which contexts are micro-credentials on the rise?



Source: OECD (2023), "Micro-credentials for lifelong learning and employability: Uses and possibilities", OECD Education Policy Perspectives, No. 66, OECD Publishing, Paris, https://doi.org/10.1787/9c4b7b68-en.



### How are they distinct from long-established continuing education programmes?



## LABOUR MARKET ORIENTED

Responds to short, medium, and long-term skills needs of the broader socioeconomic environment.



#### **ONLINE**

When microcredentials are newly developed, they are most likely to be offered online (or hybrid) to ensure flexibility.



#### **STACKABLE**

Can be taken on their own but micro-credentials learning should be recognised, and when appropriate, be used to work towards a larger qualification.



#### CROSS-SECTORAL

Micro-credentials
can be offered
across HE, VET and
adult learning
providers. They
are also often cocreated with
actors from the
broader socioeconomic
environment.

5



### Example: Micro-credentials in HE developed and delivered with industry experts





EXPLORE V



FOR LEARNERS

FOR EMPLOYERS

ABOUT US V



DELIVERY MODE ()

DURATION 12 WEEKS MEXT INTAKE (1)
FEBRUARY 2025

ECTS ()

B LEVEL ①

PRICE ()

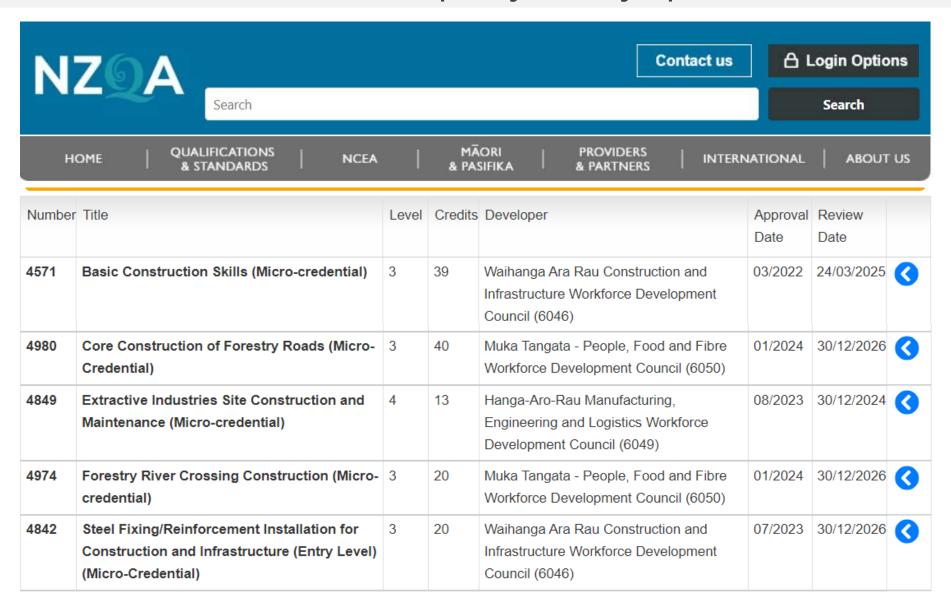
SUBSIDISED PRICE ()

https://microcreds.ie/partners/maynooth -university/offerings/micro-credentialbrewing-bvaz-4



### Example: Micro-credentials in VET developed by industry representatives





<sup>\*</sup> Workforce Development Councils act as the voice of industry and are responsible for ensuring the vocational education system meets industry needs.



### Example: Micro-credentials in non-formal sector developed by a business



### Google IT Support Professional Certificate

Get on the fast track to a career in IT. In this certificate program, you'll learn in-demand skills, and get AI training from Google experts. Learn at your own pace, no degree or experience required. Additionally, when you enroll today, you'll get access to Google AI Essentials at no cost. Offer ends 11/30\*



Instructor: Google Career Certificates Top Instructor

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**Enroll for Free** Starts Nov 11

Financial aid available

1,677,682 already enrolled

Included with courserd . Learn more

#### 5 course series

Earn a career credential that demonstrates your expertise 4.8 \*

(179,059 reviews)

#### Beginner level

Recommended experience (i)

#### Flexible schedule

6 months, 10 hours a week Learn at your own pace

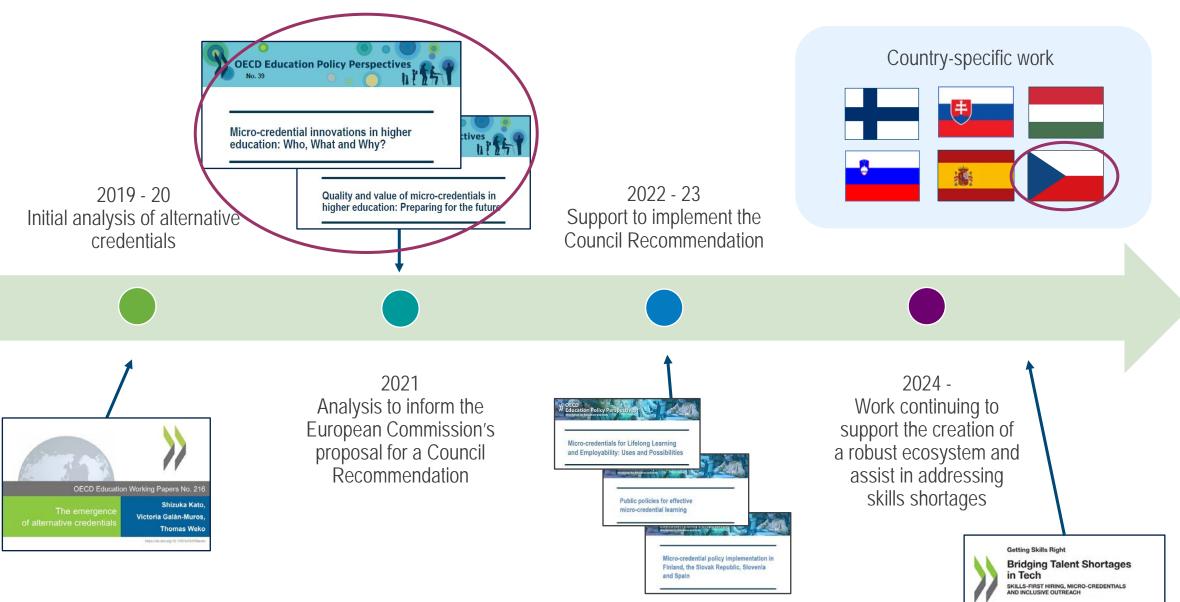
Build toward a degree

Learn more

https://www.coursera.org/google-career-certificates



### We have been supporting governments as they respond to micro-credential innovations





# Micro-credentials in higher education



### HEIs across OECD countries develop micro-credentials in diverse forms

### Independently

- Micro-credentials developed by individual HEIs or HEI departments
- > Can be based on, among others:
  - Unbundling of degree programmes;
  - Bundling of courses from multiple degree programmes;
  - Pre-existing continuous learning offers.







Micro-credentials

#### In collaboration with others

- Micro-credentials developed by HEIs partnering with other organisations, including:
  - Employers, professional organisations or other labour market actors;
  - Through online learning platforms;
  - As part of national and international collaboration projects.





*CCampus*Ontario







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MICRO CREDS



### Example: Unbundling a degree programme – modularisation model





educations

study at HOGEN

research

partners

this is HIGH

news and info



University College Ghent, Belgium <a href="https://www.hogent.be/opleidingen/micro-degrees/">https://www.hogent.be/opleidingen/micro-degrees/</a>



visit us on the information day of September 10  $\rightarrow$ 

The micro degree sustainability is part of the bachelor's degree in business management, specialization in <u>environmental and sustainability management</u>. A micro degree is a clustering of courses within a specific domain of a bachelor's degree. You will receive a credit certificate for all course units for which you pass.



### Example: Bundling courses from multiple degree programmes – inter-disciplinary model





**Admissions** 

Student

Research

Cooperation

**About the University** 

### **MICRODEGREE**

Starting last autumn, TalTech's Open University will offer abbreviated study programmes - microdegrees - comprising two or more degree-level courses. A microdegree can be acquired in one to two semesters. Completion of a microdegree programme is confirmed by a continuing education certificate.

Microdegree programmes are prepared based on the labour market requirements and combine courses with an aim to best meet the needs and consider the prospective challenges facing the students. A tuition fee is charged for microdegree courses and calculated for each semester based on the amount of credit points and the established fee rates.

FRAMEWORK OF THE DIGITAL STATE

DIGITAL MANUFACTURING

Tallinn University of Technology, Estonia <a href="https://taltech.ee/avatud-ope/mikrokraadid">https://taltech.ee/avatud-ope/mikrokraadid</a>



### Example: Building on existing continuing education offerings – lifelong learning model





Continuing Education

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COMMUNITY COURSES +

ANU RESEARCH

PROFESSIONAL LEARNING ▼

MICRO-CREDENTIALS ▼

LOGIN -

### CCE programs, services and course offerings

The Centre for Continuing Education (CCE) hosts non-award professional short courses and micro-credentials on behalf of ANU colleges and institutes. We are also the home of the ANU community courses for those wishing to study <u>Asian</u> or <u>European languages</u>, develop some <u>artistic</u> skills or learn about <u>history</u>, <u>culture or philosophy</u>.



#### Professional Learning

CCE provides the hosting platform for a diverse range of professional learning / executive education short courses. Each of these is developed using the vast knowledge and experience of world-leading academics from ANU colleges, institutes and schools. So if you are looking for some training or upskilling as part of a professional development



#### Micro-credentials

CCE also hosts micro-credentials on behalf of ANU. These are similar to professional learning short courses but carry the additional benefit of accreditation. On successful completion of an ANU micro-credential, participants receive a digital badge containing all of the metadata linked to the completed learning and assessment. This metadata may



#### Community Courses

CCE has delivered short community courses for more than 50 years and this tradition continues today. Offerings span **Asian** and **European languages**, art and **history/culture/ philosophy**. This diverse program offers something of interest to most and is a great way to continue the journey of lifelong learning.

Australian National University <a href="https://cce.anu.edu.au/">https://cce.anu.edu.au/</a>



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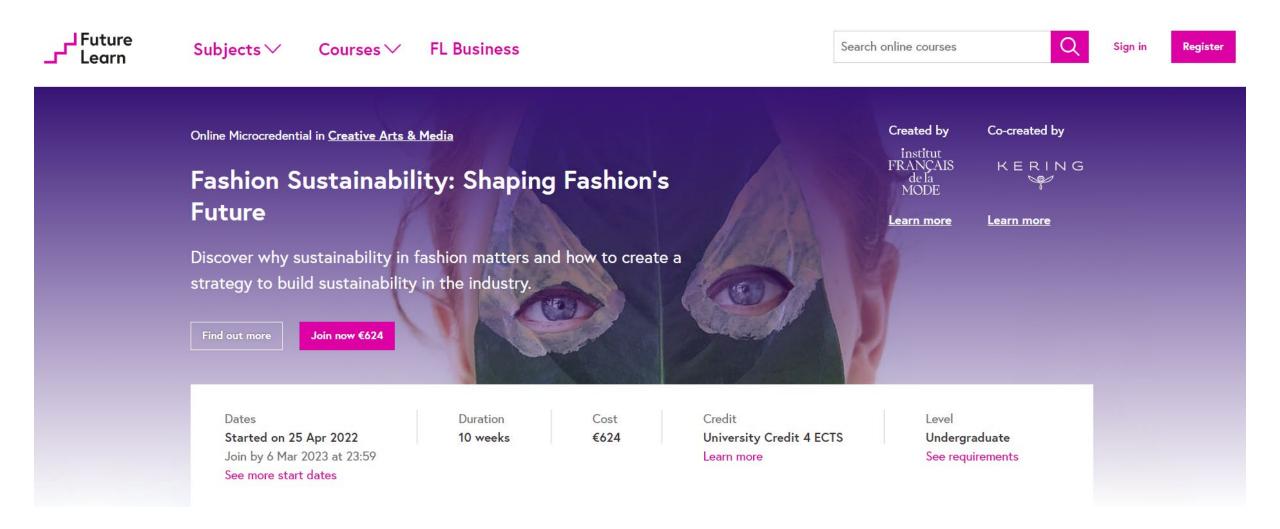






### Example: In partnerships with learning platforms and employers





Institut Français de la Mode and Kering, France; FutureLearn, UK



### **Example: In partnerships with employers**



# *CCampus*Ontario



#### Micro-credential Pilots 2020-21

With the support of the Government of Ontario, eCampusOntario has launched thirty-six micro-credential pilot projects at Ontario colleges and universities. Each pilot project represents a unique partnership with an industry partner and a collaborative response to an identified skills gap. Download this document for a full list of pilots.

Whatever the conditions, eCampusOntario is your partner in driving the evolution of education through micro-credentials at both the local and systemic level. Upgrading learning through micro-credentials offers digital and creative solutions to meet rapid needs while building longer-term economic resilience.

#### → Micro-credential in Data Analytics

Create new content to issue micro-credentials in fundamental elements of the data life cycle: business analysis, data exploration, quantitative analysis, communication of results, and data life-cycle management. **Partners:** McMaster University, National Institutes of Health Informatics

#### → Micro-credential in Design Thinking

Explore the complex challenges and opportunities at the intersection of design, technology, and social theory, in the development of a new product prototype for this stackable Human Centred Design Microcredential. **Partners:** OCAD University, Myant Inc.

#### → Micro-credential for Media Ingestor

Create new content to issue micro-credentials in ingesting media into production for news broadcast environments. **Partners:** Seneca College, Avid Technology Inc.

eCampusOntario, Canada <a href="https://micro.ecampusontario.ca/pilots/">https://micro.ecampusontario.ca/pilots/</a>



### **Example: In partnerships with HEIs in other countries**



- MicroCreds is a 5-Year €12.3 million national project, led by Irish Universities Association and delivered in partnership with 7 universities
- The MicroCreds Project's format of micro-credentials:
  - Small, focused courses
  - Range from undergraduate to masters Level
  - Credit size 1-30 ECTS (1 ECTS = 25 learning hours)
  - University quality assured
  - Standalone credentials, some may stack towards a larger award
  - Developed in response to identified skills need
- Development of a common platform: microcreds.ie















https://www.iua.ie/overview-microcreds/







### Example: In partnerships with other HEIs in the country



The European Commission supports HEIs cooperating in developing micro-credentials within the framework of the European Universities Initiative

- 64 Alliances;
- 35 countries, including all EU Member States;
- More than 560 HEIs;
- A budget of up to €14.4 million per alliance for four years.





https://education.ec.europa.eu/education-levels/higher-education/european-universities-initiative



Harmonised microcredential system



### Project "Towards a harmonised micro-credential ecosystem in Czechia" 2024-26



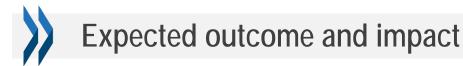
- The project aims to support the development of a harmonised national approach to micro-credentials across education and training sectors, i.e. the higher education, vocational education and training (VET) and further education sectors.
- > This project is funded by the European Union through the Technical Support Instrument.







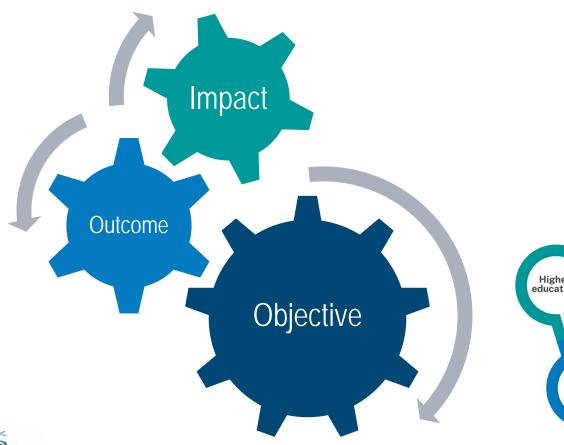




A positive contribution to adult participation in education and training

A positive contribution to the reduction of labour shortages and skills mismatches

The Czech authorities have increased knowledge and operational capacity to implement an integrated national microcredentials ecosystem







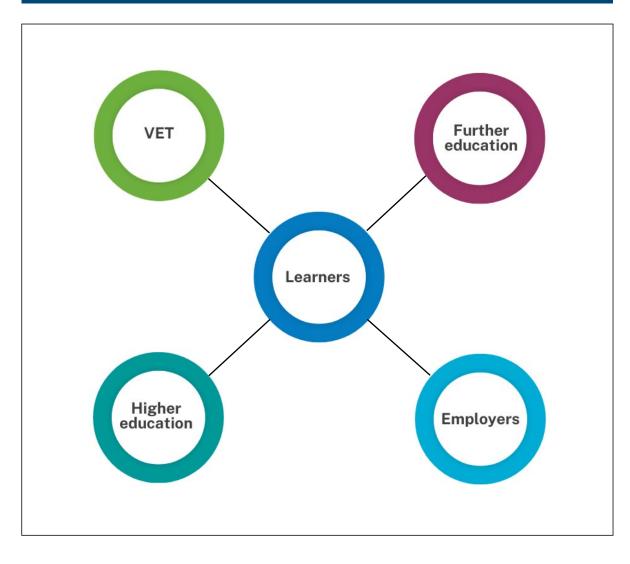






### What is a harmonised micro-credential ecosystem? – Preliminary ideas

#### Present



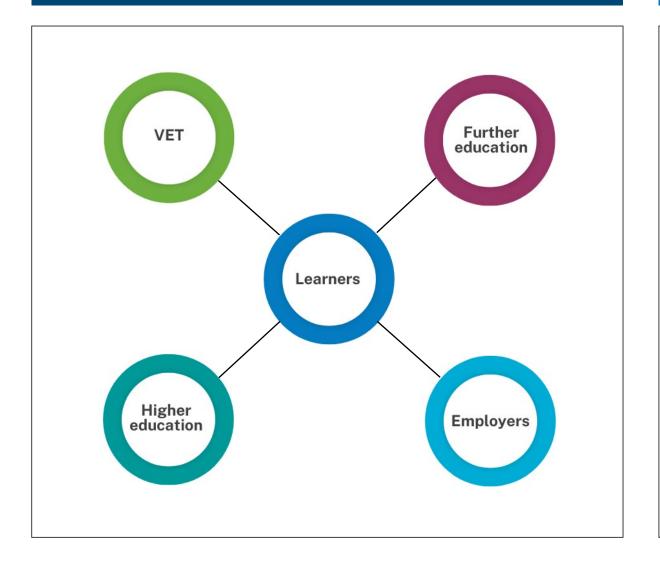
#### Key challenges include:

- > Sectoral approach: Each of the three education and training sectors operates independently, guided by respective regulatory and policy frameworks (sector-specific legislation, quality assurance systems, and funding mechanisms etc.). Micro-credentials are often discussed and developed within these sectors (e.g. the pilot among 26 public HEIs).
- Saps between education, training and the labour market: Despite efforts to better align education and training with labour market demands, significant gaps persist. These gaps are particularly evident in the fields of study offered and the relevance of curricula to evolving workforce needs.
- Low engagement of disadvantaged learners: Certain populations including the unemployed, low-skilled, older individuals, and those with lower educational attainment levels, continue to be underrepresented in adult learning participation.

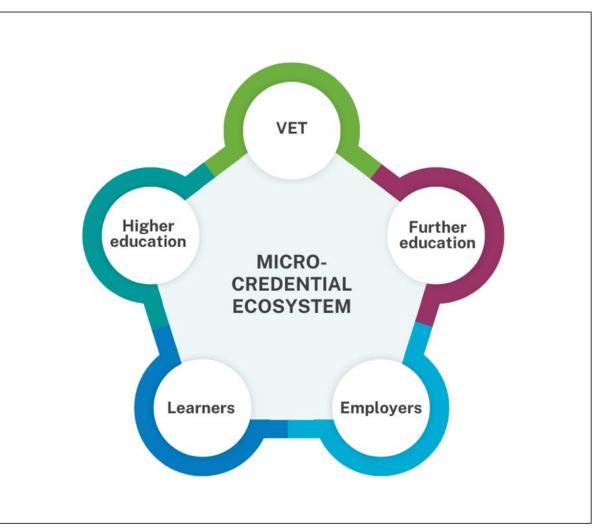


### What is a harmonised micro-credential ecosystem? – Preliminary ideas

#### Present



### The desired future





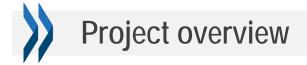
### What is a harmonised micro-credential ecosystem? – Preliminary ideas

#### Key features of a harmonised system include:

- > Standardisation: A unified definition and standard certification format for micro-credentials is applied across all education and training sectors.
- > Transferability: A mechanism ensures the recognition of learning across sectors, allowing micro-credentials to be stacked and transferred seamlessly between providers.
- > Labour market relevance: Micro-credential offerings are guided by a skills intelligence system informed by labour market data, ensuring alignment with workforce needs through employer collaboration.
- Accessibility: Micro-credentials are designed to be inclusive, ensuring participation across all socio-economic groups.
- Cross-sectoral collaboration: Providers across the three education and training sectors come together, along with industry partners, to discuss, develop, deliver and assess micro-credentials, fostering a network of trust.

#### The desired future











### Duration: 24 months (from September 2024 to August 2026)

### **Initial phase**

### Research phase

### Consultation phase

### Finalisation phase

**Establishing the foundation** for the project and securing early-stage stakeholder engagement

- 1. Kick-off meeting
- 2. Inception report

Assessing the current landscape in Czechia and identifying relevant international best practices

- 3. Baseline report
- 4. International report

Incorporating feedback and perspectives from stakeholders across the country

5. Consultation report

Synthesising findings into actionable plans

- 6. Proposal for a strategy and implementation plan
  - 7. Project description summary



### Timeline and stakeholder engagement points

2024 2025 2026

### Initial phase



2024 Q4

Public launch event

### Research phase



2024 Q4
Fact-finding
interviews (hybrid)



1

2025 Q1

International peer learning event (online)

### **Consultation phase**





2025 Q2 and Q3

Focus group consultations (in-person in six locations)

### Finalisation phase

2026 Q2

Final conference (hybrid)



28









### Links to relevant OECD publications

- > OECD (2024), Bridging Talent Shortages in Tech: Skills-first Hiring, Micro-credentials and Inclusive Outreach, Getting Skills Right, OECD Publishing, Paris, <a href="https://doi.org/10.1787/f35da44f-en">https://doi.org/10.1787/f35da44f-en</a>.
- > OECD (2023), "Public policies for effective micro-credential learning", OECD Education Policy Perspectives, No. 85, OECD Publishing, Paris, <a href="https://doi.org/10.1787/a41f148b-en">https://doi.org/10.1787/a41f148b-en</a>.
- > OECD (2023), "Micro-credential policy implementation in Finland, the Slovak Republic, Slovenia and Spain", OECD Education Policy Perspectives, No. 86, OECD Publishing, Paris, <a href="https://doi.org/10.1787/c3daa488-en">https://doi.org/10.1787/c3daa488-en</a>.
- > OECD (2023), "Micro-credentials for lifelong learning and employability: Uses and possibilities", OECD Education Policy Perspectives, No. 66, OECD Publishing, Paris, <a href="https://doi.org/10.1787/9c4b7b68-en">https://doi.org/10.1787/9c4b7b68-en</a>.
- > OECD (2023), Flexible adult learning provision: What it is, why it matters, and how to make it work, <a href="https://www.oecd.org/content/dam/oecd/en/topic/policy-sub-issues/adult-learning/booklet-flexibility-2023.pdf">https://www.oecd.org/content/dam/oecd/en/topic/policy-sub-issues/adult-learning/booklet-flexibility-2023.pdf</a>.
- > OECD (2021), "Micro-credential innovations in higher education: Who, What and Why?", OECD Education Policy Perspectives, No. 39, OECD Publishing, Paris, <a href="https://doi.org/10.1787/f14ef041-en">https://doi.org/10.1787/f14ef041-en</a>.
- > OECD (2021), "Quality and value of micro-credentials in higher education: Preparing for the future", OECD Education Policy Perspectives, No. 40, OECD Publishing, Paris, <a href="https://doi.org/10.1787/9c4ad26d-en">https://doi.org/10.1787/9c4ad26d-en</a>.
- > Kato, S., V. Galán-Muros and T. Weko (2020), "The emergence of alternative credentials", OECD Education Working Papers, No. 216, OECD Publishing, Paris, <a href="https://doi.org/10.1787/b741f39e-en">https://doi.org/10.1787/b741f39e-en</a>.

# Děkuju!

- Contact: <u>Shizuka.KATO@oecd.org</u>
- OECD Education Website: <u>www.oecd.org/education</u>
- Higher Education Policy Website: <a href="https://www.oecd.org/education/higher-education-policy">https://www.oecd.org/education/higher-education-policy</a>
- Digital platform with all data and analytical results from OECD's work on education:



http://gpseducation.oecd.org/